

5TH ANNIVERSARY  
**BAY AREA**  
**BOOK**  
**FESTIVAL**

**MAY 4 + 5, 2019**  
**DOWNTOWN BERKELEY**  
**225 AUTHORS • 100 SESSIONS**  
**FREE OUTDOOR FAIR**



**FOR TICKETS + INFO:**  
**BAYBOOKFEST.ORG**

## Technology, Culture, and Media Programming

Saturday, May 4

10:00 - 11:15

### **Sleeping with Strangers: Interview with David Thomson (The Magnes Museum)**

David Thomson interviewed by Lucy Gray

Sex and the movies—what more could you want on Saturday morning? The author of nearly 30 books, David Thomson's latest is "Sleeping with Strangers: How the Movies Shaped Desire." Here's praise from fellow film writer Patrick McGilligan: "Move over darling film books and make room for another irresistible beauty from David Thomson. No writer makes better love to his subject."

10:00 - 11:15

### **Unfriend: An Insider Reveals How Facebook Uses You and Threatens Democracy (Shattuck Plaza Hotel, Shattuck Ballroom)**

Roger McNamee interviewed by Elizabeth Dwoskin

In your pocket, palm or purse, pinging with alerts, lurks a threat to the very integrity of your person and the functioning of democracy around the world. In "Zucked," Roger McNamee, early investor and advisor for Facebook, a platform used by a third of people on the planet, tells a revelatory story of how Facebook and other platforms that were spawned in

the libertarian-influenced Silicon Valley of the 1990s pose profound dangers. Privacy is only part of it. "This isn't a tech story. It's not a business story. This is an everybody story," McNamee has said.

11:45 - 1:00

### **What Does It Mean to Be Human? Rethinking Belonging at the Frontier of Genetic Engineering (Magnes Museum)**

George Estreich and Jamie Metzl, moderated by Lance Knobel

New biomedical technologies—from prenatal testing to gene-editing techniques—raise questions about who counts as human, what it means to belong, and how far we should go in retooling the human genome. In "Fables and Futures: Biotechnology, Disability, and the Stories We Tell Ourselves," George Estreich, a poet with a daughter with Down Syndrome, explores new technologies that grant unprecedented power to predict and shape future people. In "Hacking Darwin: Genetic Engineering and the Future of Humanity," technology futurist Jamie Metzl ""brings us to the frontiers of biology and technology, and reveals a world full of promise and peril," writes Siddhartha Mukherjee, MD. When we can engineer our future children, massively extend our lifespans, and build life from scratch, should we? Which people, which variations, will we welcome? Sponsored by Berkeleyside.

5:00 - 6:15

### **A New Dimension: The Radical Power of Virtual Reality Storytelling (Brower Center, Goldman Theater)**

Nathalie Mathé, Lakshmi Sarah, Kevin Tsukii, moderated by Siciliana Trevino

We are witnessing a revolution in storytelling. Publications all over the world are increasingly using immersive storytelling tools—virtual reality, augmented reality, and mixed reality—to tell urgent and impactful stories. Examining ground-breaking work across industries, journalist and educator Lakshmi Sarah ("Crafting Stories For Virtual Reality") illuminates how storytellers can create their own powerful immersive experiences that build worlds and shift consciousness. Join this group of VR creatives, writers, and changemakers for a conversation on the future of storytelling.